

INTRODUCTION TO WORDPRESS FOR FIT STUDENTS

This is a survey class where you will learn the fundamentals of WordPress so you can make and manage any WordPress Web Site.

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<http://www.joyofwp.com/fit> - Home Page for this class

A FEW NOTES BEFORE WE START

1. Everyone uses WordPress differently and there is no one right way to use many of its features. Many times there is more than one way to get the same thing done.
2. For most of the demonstrations in this class I will be using the 2014 theme. It's one of the "20s Series" that comes out every year. While it is a little older it is a very good theme from which to learn.
3. I will assign you a WordPress site that you can use to practice what you are learning in this class. Access to it will end shortly after the class is over. For your own WordPress site you will need a domain name and a web hosting service. (More about this in class).
4. WordPress is a hands- on sport. You will learn by trying things, not just watching demonstrations.
5. You can make the In My Garden site like I have it. Or feel free to make any site you wish to create.
6. This syllabus is subject to change based on any number of factors. I will not strictly follow the order of the items in this syllabus. I reserve the right to make changes as I deem appropriate..

WEEK ONE - GETTING STARTED

wordpress.com v. a self-hosted WP site

The WP Mother Ship - wordpress.org

Showcase, Themes, Plugins, Support

Home Page For This Class - joyofwp.com/fit

Overview

Fill Out Form

What is WP?

What are the component parts to WP?

What are the two types of content in a WP Site?

posts (article) form the blog chronology

pages (static content always on site)

Logging In

WP at 10,000 feet

Dashboard

Posts

Media

Pages

Appearance (Themes)

Plugins (Apps)

Settings (Preferences)

First Content

Exploration of Post and page Editor

Visual and Text Editors

Creating First Content

Exploring Publish Options

Working with text

Inserting images, videos

First Look at Default Theme

What are themes?

Free v. Premium

Customize

Widgets

Menu

Theme Options

Header

Background

How To Find Themes

First Look At Plugins

- What are plugins?

- How to find plugins

- How to configure plugins

- First Plugins

 - Hide Title

 - Limit Login Attempts

 - Share Buttons

Web Hosting Services

- Domain Name Registration and Management

- Web Hosting

- Email

- Ancillary Services such as Site Backup

WEEK 2 - ALL ABOUT LINKS AND MORE

Permalinks

Adding Lots Of Pages and Managing Your Links

- Using Settings > Reading To Set Home And Post Pages

- Working With Menu

- Looking at Settings > Reading

Redirection Plugin

Broken Link Checker Plugin

The Link and Unlink Tool In The Editor

- Linking To Pages On And Off Your Site

- Using Images As Links

Creating A Simple Image Gallery

Easy Fancybox Plugin

- Create overlays for images and videos

More In Depth Look At

- Pages And Posts Interface

 - Screen Options

Publishing Options
Media Library

WEEK 3 - BLOGGING, MORE PLUGINS AND ALL THE REST

How do you know if it's a WP site?

Back To The Blog

Adding Categories

Adding Tags

Post Cuter

Working With Widgets

Setting A Menu With Categories

Page Templates

Meta Slider

Form Plugins

Contact Form

Gravity Forms

Options To Change Font

WP Edit

Typekit

Export Import Site Migration Strategies

WEEK 4: CUSTOMIZING YOUR SITE

An examination of ways to make your site look and work the way you want it to without code knowledge.

What to look for in a theme and where to find theme.

A closer look at the Customizer

Plugins that style pages:

Page Builder by Site Origin

Beaver Builder

CSS Hero

A deep dive into Jetpack

Contact Form 7 Plugin

Meta Slider

BackWPup